



BMG EVENT PRODUCTIONS

iPad Event Application

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iPad Event Application Features

The BMG Event Productions iPad event application is tailor made to provide event organizers the perfect digital solution for deploying event content to attendees.

Features of the application can include:



Schedule

Schedule

The schedule is a day-by-day look at the itinerary for the attendee highlighting social functions, general sessions and business sessions. Users can customize their day according to the schedule and input personal schedule items in conjunction with the event. Alerts can be set to notify the attendee of an upcoming session or perhaps a change in session location. Event organizers can use alerts to notify users of schedule changes or to send special event related messages.



Program

Program & Speakers

The program component breaks the event down into categories. Users will be able to view presentation topics, speaker bios, schedules, presentation materials and polls associated with topic discussions.



Speakers

The Speakers function will provide attendees with full bios on presenters and detailed presentation. Provide schedule information related to the presenter and attendees can view related topics to that presenter.



Presentations

Presentations & Interactive Polls

Attendees will be able to view full presentations from the event at any time. Files are organized based on event category and filtered based on event schedules. Attendees will be able to view the presentations as the speaker presents the content, enabling the user to have the presentation in full detail for closer examination.



Polls

The Interactive Polls feature allows presenters to gain feedback from the attendees real-time and serves as an audience response system for the event. As data begins to formulate, the information can be pipe-lined into the presenters presentation and analyzed real-time during the event.



Contacts

Contacts

Contacts can be preloaded for the attendee based on pre-defined criteria. In addition, using the Share function of the application users can exchange additional contact information during the event.



Maps

Maps

Maps will provide attendees with layout of the hotel highlighting event venues as well as maps of the local event area. It will feature a search function for both the hotel as well as for information for the event area.



Twitter

Twitter & Facebook

The driving component to this event is the aspect of social integration. The Twitter tab will allow attendees to follow feeds designated with the event hashtag. As tweets are created, that feed can then be projected during the live event.



Facebook

The Facebook tab will allow users to follow along the event fan page to view real time updates to the Facebook Fan Page. Attendees will be able to post live comments and photos from the event.



iPad Event Application Benefits

Lead

As the dynamics of event management changes, so to must the delivery system to the attendees. By taking advantage of the latest mobile technologies, you can become a leader in providing your attendees with the most efficient delivery system technology can offer.

Network

Attendees can network and socialize via direct links to their Twitter and Facebook accounts. It allows them to follow event feeds and connect with other attendees.

Educate

Educate your attendees by allowing access to all of your event's meeting materials. Provide access to speaker presentation material, digital version of session handouts, and allow them to take notes for later reference.

Sustain

In an environment increasingly combatting the issue of waste, a digital solution to ensure profitability is key in planning a successful event. Cut printing costs and offer true paperless, green events to your attendees.

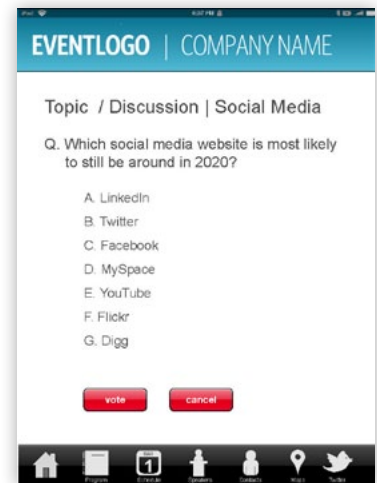
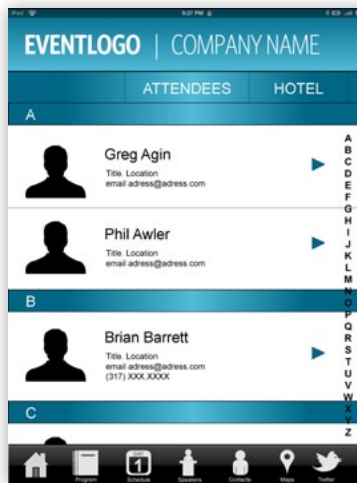
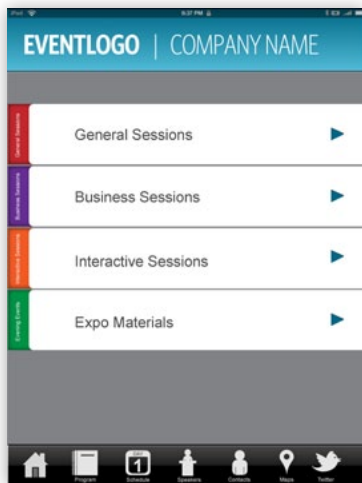
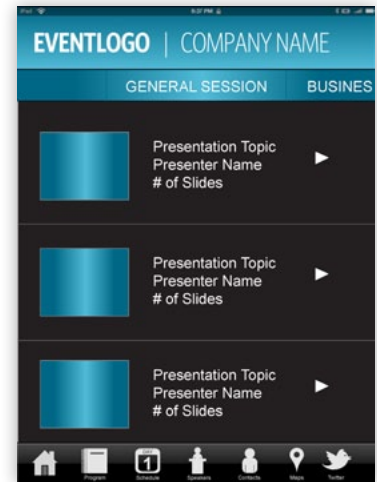
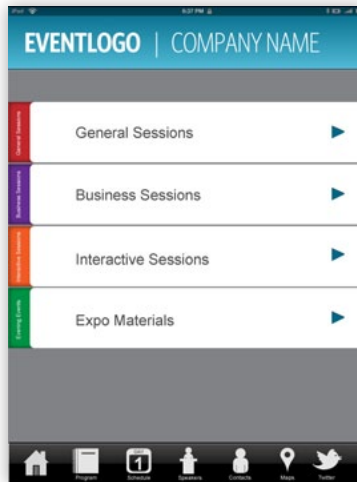
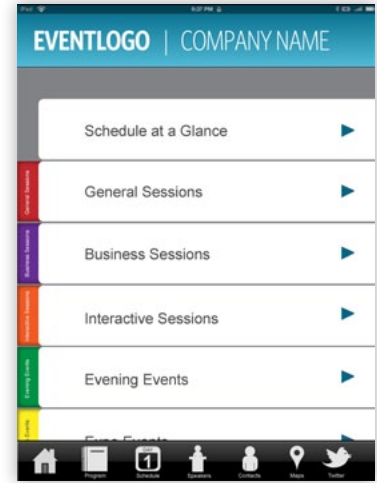
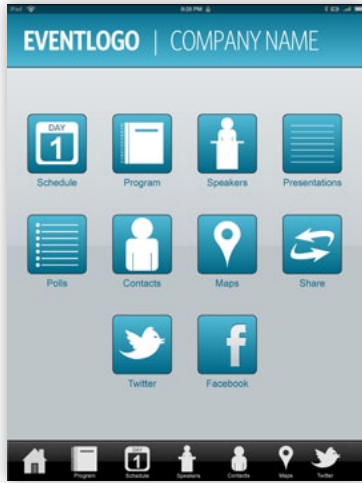
Adapt

No event ever goes exactly as planned. Whether an outdoor event gets rained out or a scheduled keynote speaker misses their flight, you have the ability to communicate to your attendees at any moment while on site. Use alerts to instantly communicate changes in venues, speaker changes or even to send special welcome messages from key executives.

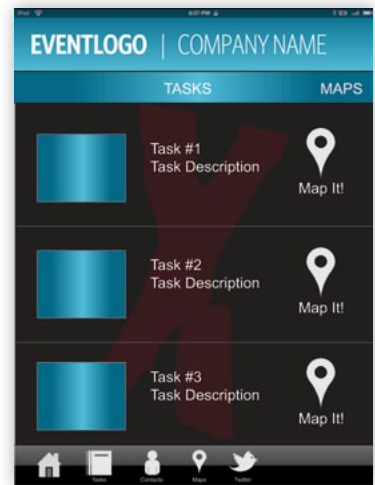
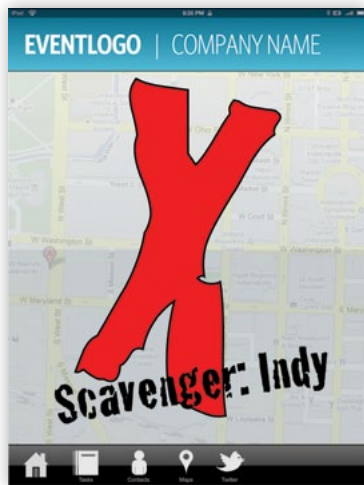
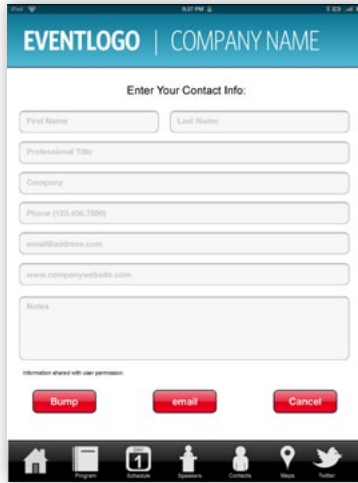
Customize

Want to customize the app even further? Perhaps add a team-building activity to the app or add special video messages to your attendees. Our developers can tailor the app to meet your specific needs. Keep the features you need and eliminate the ones you don't.

iPad Event Application Screenshots



iPad Event Application Screenshots



**WE MAKE
YOU LOOK
GOOD**